

Wood-look Flooring Naturally Innovative

If you love the character of wooden floorboards, but your house didn't come with any - don't be too disappointed!

Today's digitally-enhanced photography and high definition printing gives many forms of resilient flooring a perfectly credible appearance. Vinyl planks which are manufactured from the largest printing rollers in the industry ensure no unnaturally repeated textures and patterns occur in the finished product.

There are several wood-look vinyl products on the market which successfully replicate the warmth and charm of natural timber floorboards, along with many more practical benefits including:

Enormous variety of widths, looks and colours to enhance the desired ambiance of the room

Resistant to borer and other insect infestations

Easier to clean and maintain than natural wood. Furthermore they don't create the dust & inconvenience of sanding and sealing with toxic substances that is required of wooden floorboards from time to time.

Hygienic flooring option – no entrapment of dirt, dust mites and bacteria

Resistant to water, spills and stains

Warm & quiet underfoot

Easy to repair and replace

Harder wearing than most woods

Before you purchase your wood-look planks, ensure the product you have chosen is manufactured to a quality that delivers:

A totally realistic appearance – high quality replications ensure every plank is different, ie just like the real thing!

Extremely high resistance to foot traffic and indentation (high-heeled shoes & chair legs)

Enhanced slip-resistant properties

Resistance to moisture and variations in temperature, ie won't shrink, expand or curl

High light stability, ie will not yellow or discolour over time

Will install with no noticeable changes in elevation

As always, remember to enquire about the warranty against wear-out. Ensure that your quality flooring products are quite literally "guaranteed" to look good and deliver performance for years to come with the reassurance of a validated wear warranty. This warranty should cover the whole floor, to take into consideration batch variations, and include labour costs.

For more information or retailer details,
visit: www.irvineinternational.com or
email: info@irvineinternational.com

bring the best home

Irvine
INTERNATIONAL

